

INVOICE



KSTU
 5020 W. Amelia Earhart Dr.
 Salt Lake City, UT 84116
 Main: (801)532-1300
 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
572206-1	09/30/12	September 2012	08/27/12 - 09/16/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11757

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 1580 Lincoln Street
 Ste. 510
 Denver, CO 80203

Flight Dates	Order #	Alt Order #
09/10/12 - 09/16/12	572206	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KSTU
 P.O. Box 677596
 Dallas, TX 75267-7596

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/12	09/16/12	M-F 530a-6a	530a-6a	11-11--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 11-11-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 09/10/12 5:58 AM M-F 530a-6a 530a-6a :30 MATTV51 \$250.00 NM 2 13 Tu 09/11/12 5:40 AM M-F 530a-6a 530a-6a :30 MATTV51 \$250.00 NM 3 13 Th 09/13/12 5:53 AM M-F 530a-6a 530a-6a :30 MATTV51 \$250.00 NM 4 13 F 09/14/12 5:42 AM M-F 530a-6a 530a-6a :30 MATTV51 \$250.00 NM									
2	09/10/12	09/16/12	M-F 7a-8a	7a-8a	11111--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 11111-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 09/10/12 7:27 AM M-F 7a-8a 7a-8a :30 MATTV51 \$475.00 NM 2 13 Tu 09/11/12 7:57 AM M-F 7a-8a 7a-8a :30 MATTV51 \$475.00 NM 3 13 W 09/12/12 7:56 AM M-F 7a-8a 7a-8a :30 MATTV51 \$475.00 NM 4 13 Th 09/13/12 7:27 AM M-F 7a-8a 7a-8a :30 MATTV51 \$475.00 NM 5 13 F 09/14/12 7:18 AM M-F 7a-8a 7a-8a :30 MATTV51 \$475.00 NM									
3	09/10/12	09/16/12	M-F 8a-9a	8a-9a	11111--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 11111-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 09/10/12 8:10 AM M-F 8a-9a 8a-9a :30 MATTV51 \$475.00 NM 2 13 Tu 09/11/12 8:28 AM M-F 8a-9a 8a-9a :30 MATTV51 \$475.00 NM 3 13 W 09/12/12 8:27 AM M-F 8a-9a 8a-9a :30 MATTV51 \$475.00 NM 4 13 Th 09/13/12 8:12 AM M-F 8a-9a 8a-9a :30 MATTV51 \$475.00 NM 5 13 F 09/14/12 8:12 AM M-F 8a-9a 8a-9a :30 MATTV51 \$475.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/10/12	09/16/12	Sa 7a-9a	7a-9a	-----1-	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1-	1	\$425.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 13	Sa	09/15/12	7:52 AM	Sa 7a-9a	7a-9a	:30	MATTV51	\$425.00	NM
5	09/10/12	09/16/12	Su 7a-9a	7a-9a	-----S	:30	0	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$425.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 13	Su	09/16/12	8:24 AM	Su 7a-9a	7a-9a	:30	MATTV51	\$425.00	NM
6	09/10/12	09/16/12	Sa 9p-1005p	9p-1005p	-----S-	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 13	Sa	09/15/12	9:49 PM	Sa 9p-1005p	9p-1005p	:30	MATTV51	\$1,000.00	NM

Total Spots 17 Gross Total \$7,600.00

Payment Terms 30 Days

Agency Commission \$1,140.00

Net Amount Due \$6,460.00